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Volume 25, No. 10, October 1993

CAROLINA COUNTRY

Agribusiness: The State's No. 1 Industry
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Charles Kuralt Remembers Boyhood
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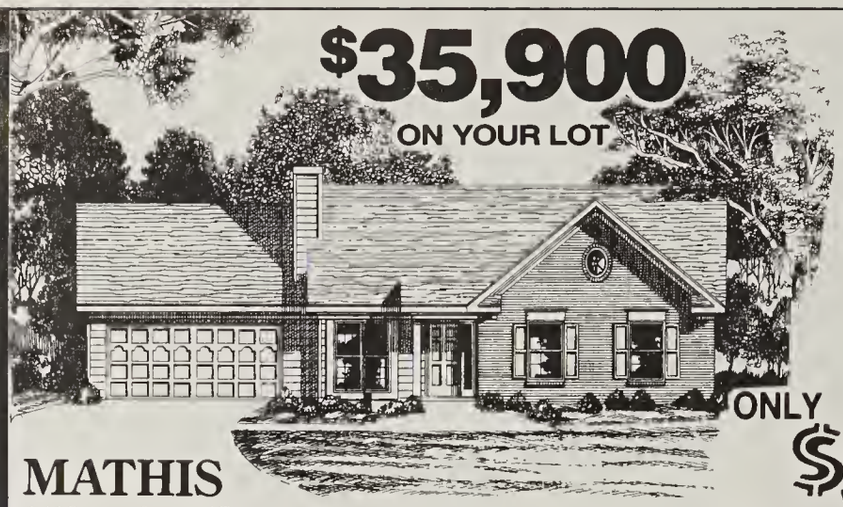

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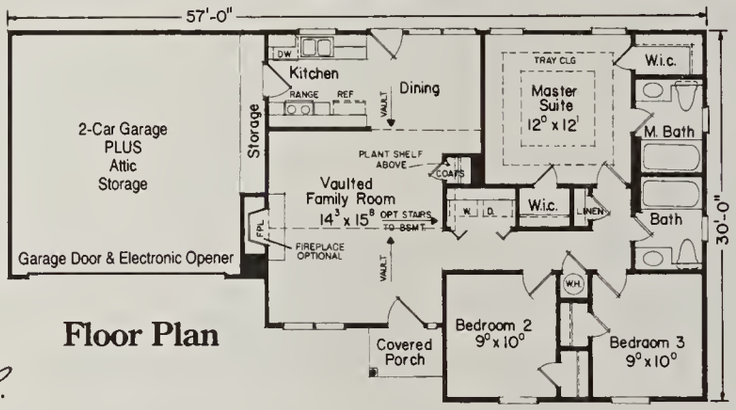

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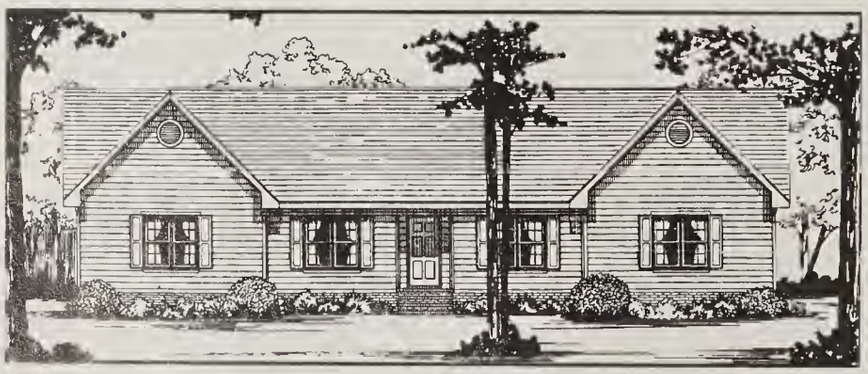

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Volume 25, No. 10, October 1993

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Editors
Owen Bishop
Michael E.C. Gery

Business/Advertising Coordinator
Monica Russell

Member
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Volume 25, No. 10, October 1993

CAROLINA COUNTRY

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"Agribusiness in North Carolina," a watercolor by Chuck Primeau of Raleigh.

Our View

The nation relies on North Carolina agribusiness

In Recognition of North Carolina's No. 1 Industry

by Paul E. Dew

America's food and agriculture system is one of the world's richest resources, thanks in great part to the American entrepreneurial spirit displayed throughout its history. America was founded on its agricultural potential, and today we can depend on more than 21 million men and women whose initiatives, ingenuity and hard work provide all of us plentiful, high quality, affordable food every day of the year.

Yet the American food and agriculture system is often taken for granted, and sometimes misunderstood. The fact is we've forgotten what a production miracle this industry of ours really is. We've forgotten that ours is a system known for its variety, abundance, and perhaps most of all dependability. But we tend to forget all of this until we catch a glimpse of food and agriculture systems in other countries.

Currently each American farmer produces enough food and fiber for 128 people, compared to less than 20 people who are fed by each farmer in the former Soviet Union, Argentina, Brazil, China and Japan.

U.S. farmers produce over 80 percent more crop output on an acre of land than did their fathers. And this efficiency has reduced food costs from 25 percent of the average family's take-home pay in 1947 to around 10 percent today.

North Carolina is a leader in our nation's agribusiness. Consider these facts about our state:

- Income in 1992 from the agriculture industries, natural fibers and forestry total $40.9 billion, representing 30 percent of the state's gross product.
- Employment in agriculture, consisting of food, fiber and forestry industries, accounted for 21 percent of the state's 3.1 million employees in 1991.
- Farm sales amounted to $5.9 billion in 1992.
- The state leads the nation in flue-cured tobacco, total tobacco, turkeys and sweet potatoes.

Paul E. Dew: "Ours is a system known for its variety, abundance, and perhaps most of all dependability."

North Carolina's agriculture community continues to be strong stewards of the environment and recognizes that environmental issues are on the minds of the public. Environmental issues will remain a major concern in the future. In order for North Carolina's economy and social progress to be sustained, we must manage our land, air and water with greater care.

Producers, processors, manufacturers, distributors and others in agribusiness must be involved in decision making related to regulations involving the environment. Decisions should be based on scientific research and not on emotion and perception. Government and private industry scientists are constantly searching for better ways to use fewer pesticides through improved timing and methods of application.

We are very fortunate in North Carolina to have outstanding colleges of agriculture and a first-rate Department of Agriculture. Also, there are 80 commodity organizations in North Carolina along with the Farm Bureau and the Grange and many agribusiness firms that must continu to seek ways of network ing within the agricultu and non-agricultu industries in the future.

The complexity and scope of state and national issues facing agriculture and agribusiness are increa ing rapidly. The North Carolina Agribusiness Council, Inc. will continue to focus attention on the major issues in North Carolina during the years ahead. We wil continue working closely with commodity groups, private industry, universities, N.C. Department of Agriculture and government leaders t assure a strong agriculture in the future.

We can all take pride in knowing that our country's agribusiness indust provides the most abundant, most nutritious and safest food supply in t world. Our food and agriculture syste needs the support of all Americans. Agriculture has always been our cou try's mainstay. It's also been our anch and our strength. Let's make sure it stays that way.

Paul E. Dew is executive vice presid of the North Carolina Agribusiness Council.

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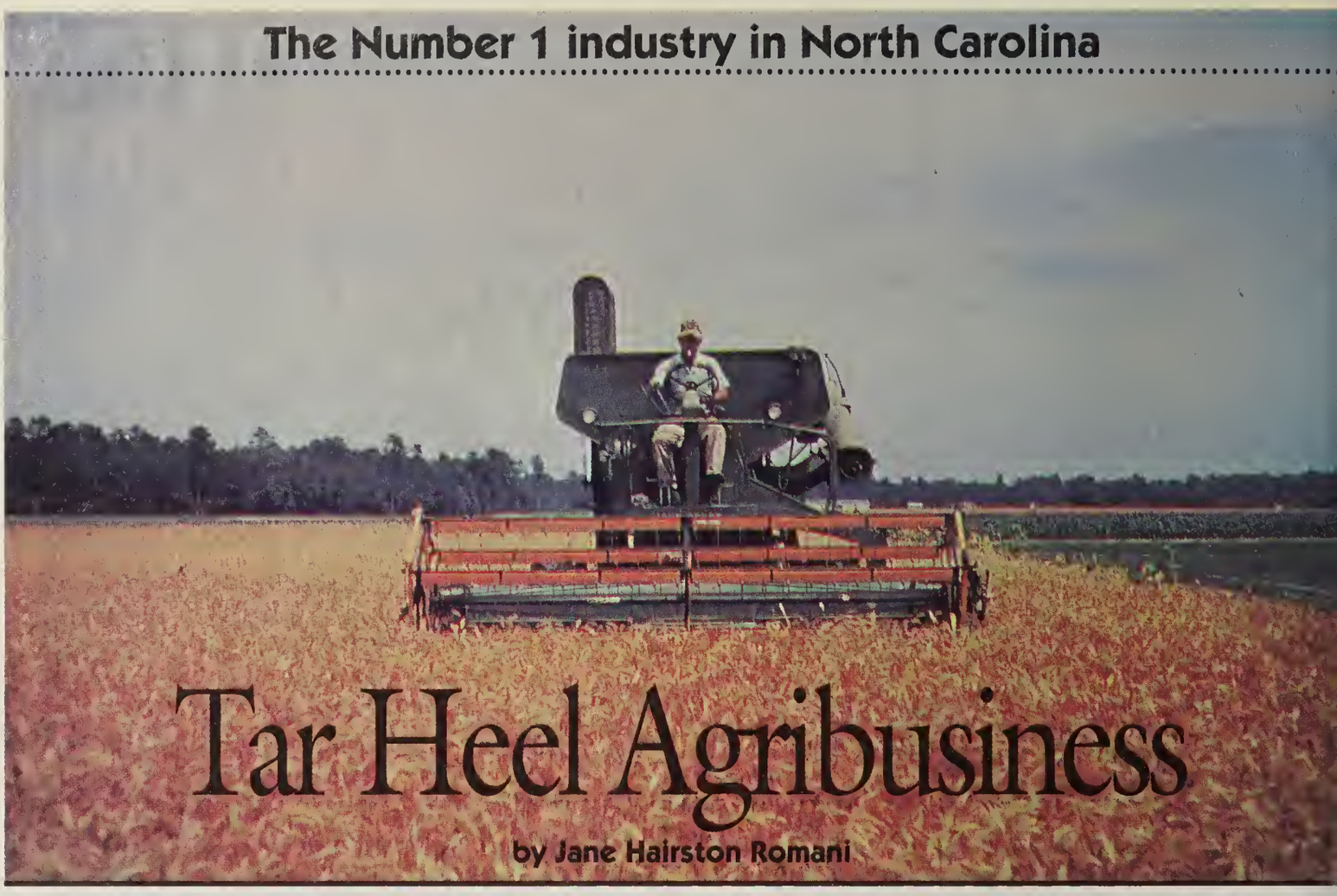
The Number 1 industry in North Carolina



Tar Heel Agribusiness

by Jane Hairston Romani

North Carolina's farms each year are listed as high in national rankings as North Carolina's college sports teams.

We are Number 1 in the nation in the production of flue-cured tobacco, total tobacco, turkeys and sweet potatoes. We are in the Top Ten among producers of cucumbers for pickles, poultry and poultry products, peanuts, trout, burley tobacco, strawberries, apples, eggs and greenhouse and nursery plants.

Farming is a big-time business in this state, and it always has been big. Our communities, schools, churches and businesses grew from foundations built on family farms.

Today, North Carolina agriculture reaches as far as it always has, like a well-nurtured giant vine.

"Any way you look at it, the economic impact of agriculture in this state is enormous," says Paul E. Dew, executive director of the North Carolina Agribusiness Council. "Even aside from direct agricultural activities–growing crops, raising livestock–agriculture has a relationship to so many other industries, such as transportation and manufacturing. If you look at the total picture, it's still the Number One industry in North Carolina."

For Tar Heels who live and grew up outside of rural areas, the word 'agriculture' is often limited to images of crops or livestock. Production, however, is only one step in the chain of events that brings food from the field to the table.

"To take an example like cucumbers, a farmer will prepare his land in February or March," explains Dew. "He'll have gone to the bank to borrow money, bought fertilizer, seed, pesticides and other supplies, and bought or serviced his equipment. He'll plant in April and harvest in June. If he sells the crop to one of the pickle companies, it'll be transported to their factory for processing. Then it will be transported again, probably several times, before reaching the shel of your local grocery store, or the kitchen of a restaurant. All of these activities —production, processing, di tribution, retail— are vital componen of North Carolina's agribusiness."

In addition to direct economic acti ity, agribusiness can also have a sub stantial impact on industries that, at first glance, may not seem related in any way. For instance, in rural areas such as North Carolina's Duplin County, agricultural loans may consti tute a major portion of local banks' loan portfolios.

"Agribusiness is such a huge indus try that there are few sectors of the nation's economy that aren't affected by it in some way," notes Dew. "For example, did you know that, nationa it's the country's largest consumer of tires?"

Seen in this light, it's no wonder agribusiness is a major source of job and revenue for North Carolina. Including food, fiber and forestry

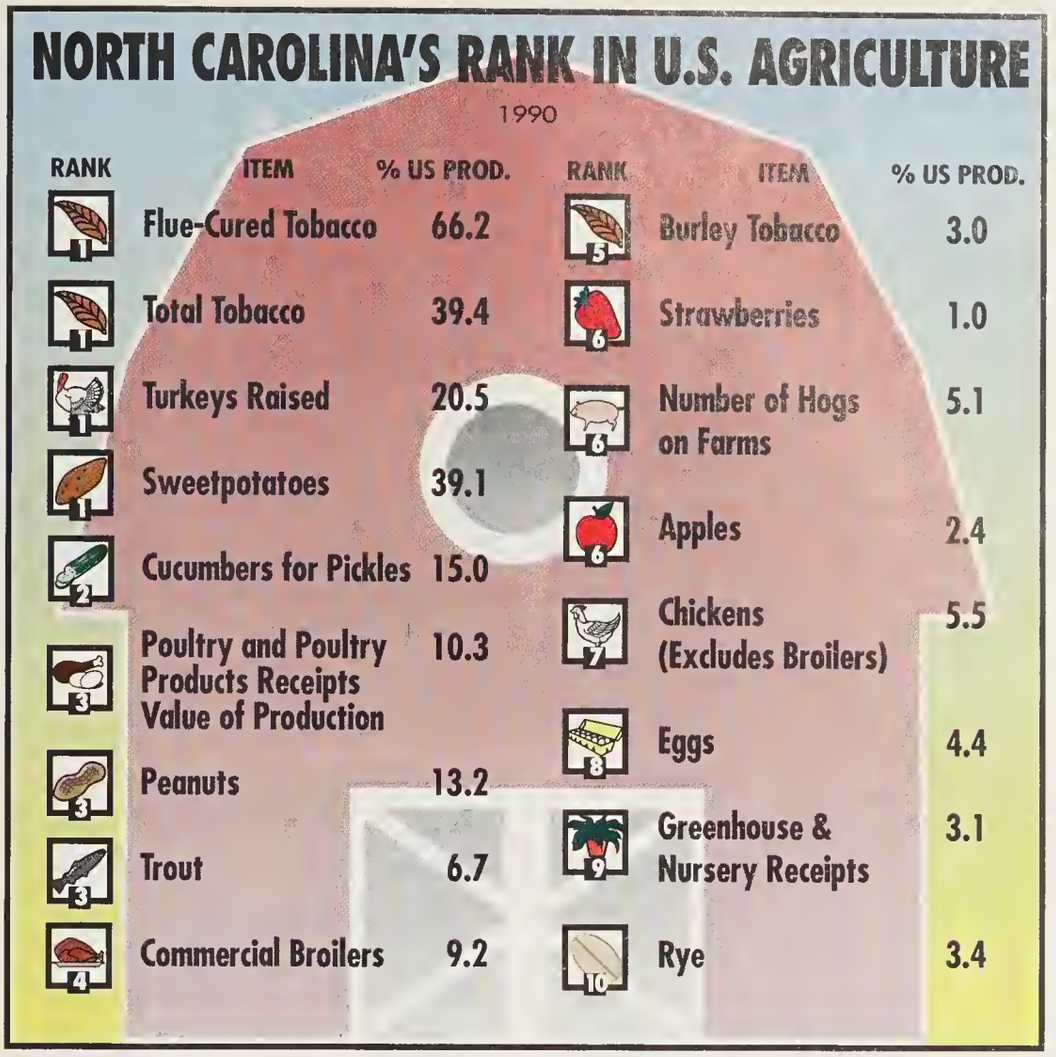
ndustries, 21 percent of North Caro-
na's 3.2 million workers were
mployed by agribusiness in 1991. In
992 alone, total income from agricul-
ıre and food industries was $30.1 bil-
on, making up nearly 30 percent of
ıe state's gross product of $138 bil-
on. Agricultural products also account
)r a major portion of North Carolina's
ositive trade balance, which totaled
)out $500 million in 1990.

"If you look at those figures care-
ılly, you'll see that about one-fifth of
ıe state's workforce is producing about
ıe-third of its gross product," says
ew. "That alone tells you how impor-
nt agribusiness is to our economy."

In addition, farmers spend about 80
nts out of every dollar of farm
come on production costs. This
eans that much of their revenue is
cled back directly into the local econ-
ny, as they purchase new equipment,
ed, fertilizer and other supplies.

North Carolina is well-know

(continued on page 8)



Source: N.C. Dept. of Agriculture

ALLYSON BRITT

gribusiness at Work: The Braswell Milling Company, Nashville

ounded in 1834 as the Boddie Mill, a water-powered grist mill, Braswell Milling Co. of Nash-
le, North Carolina was acquired by
I. and E.G. Braswell in 1942. After
rld War II, the Braswell family
anded the business, building a feed
ll and raising started pullets (sexu-
mature chickens who are ready to
eggs) to sell to egg producers. The
mpany now transports as many as
r million pullets each year to cus-
ners from Georgia to Pennsylvania.

In the 1970s, the company added
ıng hen facilities for nest-run egg
duction. Their 1.6 million laying
s produce 32 million dozen eggs a
r, which are sold unwashed and
raded to other egg producers and
product processing plants up and
n the East Coast. The company's
mputer-automated feed mill provides
200,000 tons of feed annually for their birds, as well as for sale to other livestock operations.

Braswell's most recent venture has been to diversify into name-brand products as a franchisee of Eggland's Best Eggs of King of Prussia, Pa.

"The hens are fed a specialized diet which includes no animal fat and increased amounts of vitamin E and other supplements," explains Bob Pike, vice president of egg marketing. "While Eggland's Best Eggs contain the same amount of cholesterol as ordinary eggs, clinical studies conducted at the Medical College of Pennsylvania showed that people can eat up to 12 of these eggs a week without raising their serum cholesterol. They also contain more vitamin E and iodine and a lower ratio of saturated fat to monounsaturated fat than other eggs. We're really proud to be producing an egg of such superior quality."

Braswell Milling produces about 384 million eggs a year. Some go into cartons like these.

Braswell Milling Co. has 45 employees, plus a fleet of 15 trucks with drivers. The company also works with 68 contract farms, mostly in Nash County. In 1992, their success won the company the North Carolina Agribusiness Council's Governor's Award for Distinguished Service to Agribusiness, in the category of Processing and Marketing.

Behind the Scenes: William B. Buffaloe of Rhône-Poulenc AG

A high-tech company in North Carolina's famous Research Triangle Park might not seem the most likely place to find the winner of an agriculture award. Yet that's where you'll find Bill Buffaloe, winner of the 1991 N.C. Agribusiness Council's Governor's Award for Service to Agribusiness in the Service category.

Buffaloe "put on a white hat" when he went into agribusiness.

Buffaloe works for Rhône-Poulenc AG Co., a French-owned firm which develops and markets agricultural chemicals and other products. As manager of state affairs for the company's Department of Environmental Affairs, Product Stewardship and Public Affairs, Buffaloe works to ensure appropriate, safe use of the firm's agricultural chemicals, as well as to promote agricultural interests in state legislatures and regulatory agencies.

Before joining Rhône-Poulenc, he worked in a similar capacity with the North Carolina Department of Agriculture. It was his work with the NCDA that won him the Governor's Award.

"You might say I started out working on one side of the fence, then put on my white hat when I joined industry," laughs Buffaloe.

After earning his B.S. in chemistry from East Carolina, he went into an analytical lab at NCDA. Ten years ago, he joined Rhône-Poulenc. "Essentially, though, the mission is similar in both jobs," he says. To make sure that these products are used safely and effectively, and to work with various agricultural interests to collectively influence legislation pertaining to our industry. It's a less visible part of the industry than production, but it certainly has an important role to play in agribusiness."

North Carolina leads the nation in sweet potato production.

(continued from page 7)

throughout the U.S. as a source of tobacco. Surprisingly, in terms of revenue, tobacco is not the state's most important crop, accounting for only 21.6 percent of total sales for 1990. Leading the way are poultry and eggs, which made up 32.3 percent of total sales for the same year.

As numbers decline, efficiency grows

While North Carolina's agribusiness industry is generally healthy, it has not been immune to national trends, such as the declining number of U.S. farms. For example, from 1959 to 1987, the number of farms in this country decreased 44 percent, while the total acres of farmland decreased 14 percent. Similarly, in the three-year period from 1988 to 1991, the number of farms in North Carolina decreased from 68,000 to 60,000. Most of the losses were small family farms with annual revenues of less than $100,000.

At the same time, American farmers have increased their efficiency dramatically, as new technologies and greater knowledge of optimum production methods become available. Nationally, one farmer can now produce enough food and fiber for 128 people, roughly twice as many as 35 years ago. This efficiency has reduced food from 25 percent of the average family's take-home pay in 1947 to about 11 percen today.

In North Carolina, many farmers a responding to a more competitive ma ketplace by diversifying their operations through options such as cotton, specialty vegetables and aqua-farmin

The export market for North Caro lina commodities is also increasing steadily, and the state now ranks 12t in U.S. agricultural exports. Japan is largest single export market, buying soybeans, poultry, seafood and lumbe while Canada is the major export ma ket for the state's fruits and vegetable

While North Carolina agriculture faces challenges, one of the state's be ter-known agribusinessmen sees a promising outlook.

"Agribusiness has been the backbone of our state's economy since ou earliest beginnings," says Gov. James Hunt Jr., who raises cattle, corn, soybeans, and alfalfa for feed on his far in Rock Ridge in Wilson County. "N we are entering a new era with new opportunities—not just in field crops but in strong poultry, hog, dairy, and livestock industries, in agricultural research, and in farm equipment, fe izer, and feed industries. It's a great time for North Carolina agribusiness.

Jane Hairston Romani is a freelance wr in Durham.

1993 EMC Annual Meetings Calendar

October

25 Lumbee River EMC, Red Springs
Givens Performing Arts Center, Pembroke State University, Pembroke
Registration: 6:00 p.m.
Business Meeting: 7:00 p.m.

30 Rutherford EMC, Forest City
Freedom High School, Morganton
Registration: 10:00 a.m.
Business Meeting: 11:00 a.m.

November

6 Tri-County EMC, Dudley
Spring Creek School, Hwy.111, Goldsboro
Registration:12:30 p.m.
Business Meeting: 1:30 p.m.

11 Pitt & Greene EMC, Farmville
Farmville Central High School Auditorium, Farmville
Registration: 6:45 p.m.
Business Meeting: 7:30 p.m.

arolina begins bicentennial celebration this month

The University of North Carolina at Chapel Hill, the nation's first public university, will kick off festivities for its 200th anniversary with two days of cultural, academic and historical programs on campus Oct. 11-12.

The events include an opening lecture by Li Lu, deputy leader of the '89 Tiananmen Square demonstrations in Beijing; faculty and alumni panel discussions; performing arts events; Old East rededication; nine bicentennial speakers; an anniversary lecture on the U.S. presidency by Dr. William Leuchtenburg, Kenan professor of history; the Davie Poplar III ceremony; and the Kenan Stadium convocation.

To register or for more information, contact the Bicentennial Observance Office at (919) 962-2642 or 1-800-UNC-1793, or write to Bicentennial Observance, P. O. Box 3392, Chapel Hill, N.C. 27515-3392.

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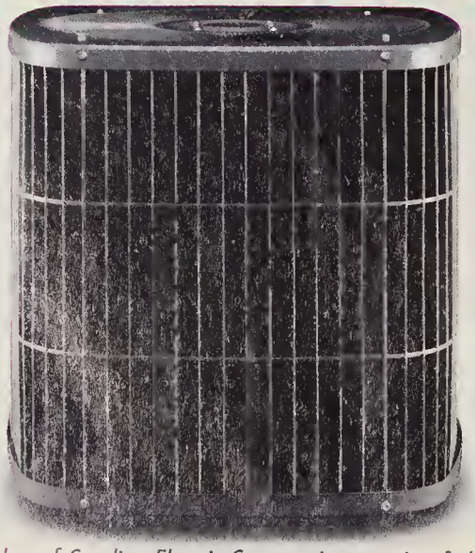

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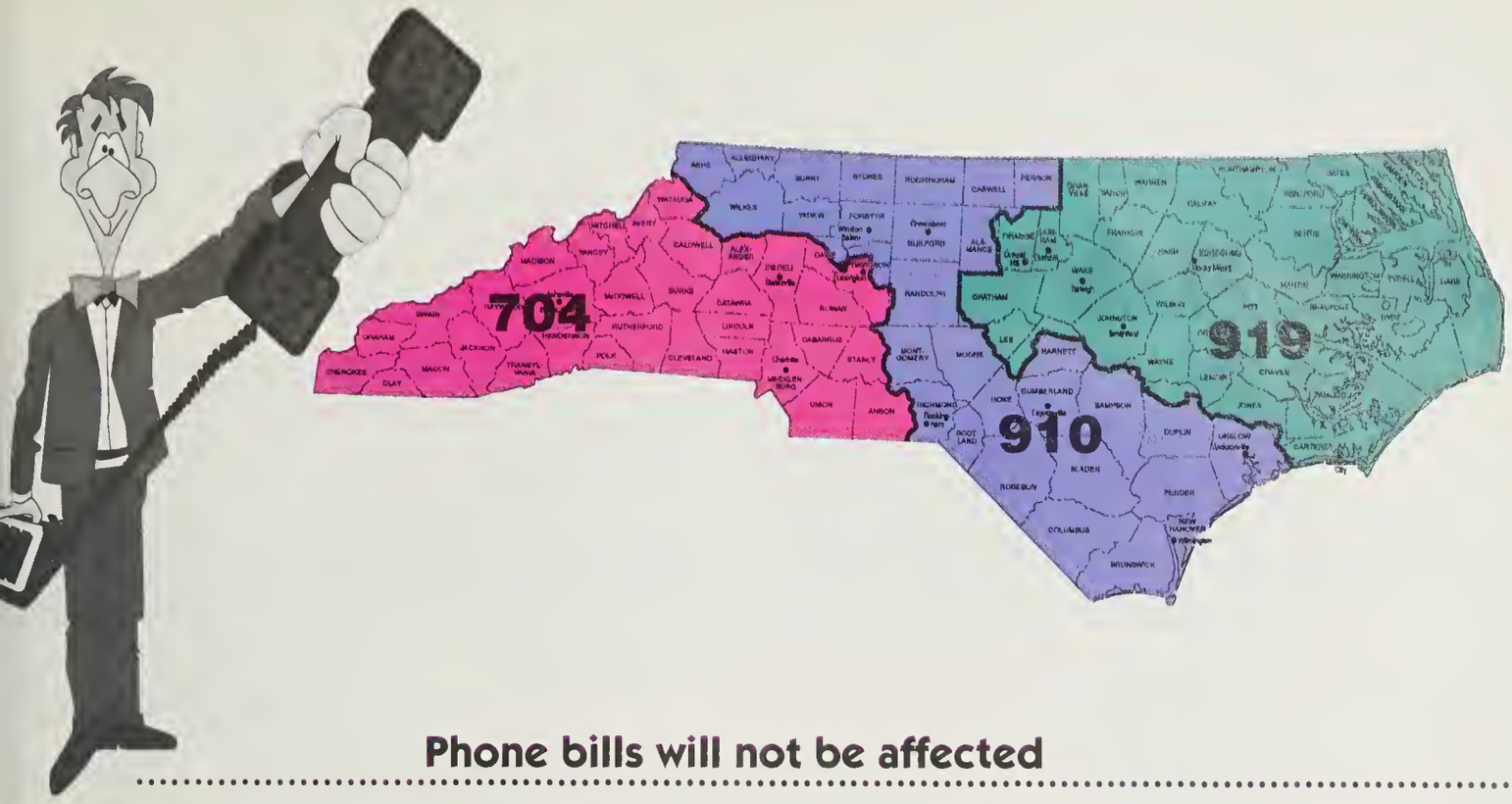

Phone bills will not be affected

910 Area Code will be at your fingertips Nov. 14

Beginning Nov. 14, telephone Area Code 910 will be introduced to 30 North Carolina counties in the 919 Area Code. Customers in the 910 areas will have a 90-day grace period to get acquainted with the code. After Feb. 14, anyone dialing the 919 Area Code in the new zone will receive a recording or another customer.

No telephone bill will be affected. Calls that were local will remain local, while the usual toll calls will be toll calls.

The reason for a new code, according to the phone companies, is the expanding population and use of telephone numbers in the state. In 1954, when the 919 area was assigned to North Carolina, the six million phone numbers were considered enough to last into the 21st century. Since then, there have been more people, businesses, fax machines, beepers, modems, pagers and cellular phones than were imagined 40 years ago. It is now expected that available phone numbers in the 919 area won't exist by mid-1994.

For more information, call the NC Area Code Info Line at (800) 421-3425.

Prefixes in Area Code 910

Seven-digit telephone numbers currently in the 919 Area Code will change to the new 910 Area Code if they begin with the following 3-digit prefixes. All other telephone numbers currently in the 919 Area Code will remain in 919.

201	271	314	363	412	468	538	597	648	691	750	818	873	940
208	272	316	364	417	472	540	599	649	692	754	819	874	944
214	273	318	366	418	474	545	602	650	694	759	820	875	945
215	274	320	367	421	475	547	605	651	695	760	822	877	947
218	275	323	368	422	476	548	608	652	696	761	824	879	948
219	276	324	369	423	483	562	616	653	697	762	835	882	949
222	277	325	370	424	484	564	618	654	698	763	838	883	951
226	278	326	371	425	485	565	621	655	699	764	841	884	957
227	279	327	372	427	486	567	622	656	712	765	842	885	960
228	281	328	373	428	487	570	623	657	716	766	843	886	961
229	282	329	374	431	488	572	624	659	717	767	844	887	969
230	283	333	375	432	495	573	625	661	718	768	845	888	973
234	285	334	376	433	497	574	626	665	719	769	852	889	974
241	287	337	377	434	498	576	627	667	720	770	854	891	980
245	288	339	378	436	503	577	628	668	721	773	855	892	982
246	289	340	379	439	507	578	629	669	722	777	857	893	983
251	292	341	381	449	509	579	630	670	723	784	858	895	984
253	293	342	384	451	513	581	631	671	724	785	861	896	988
256	294	343	385	452	519	582	632	672	725	786	862	897	993
259	295	346	386	454	520	584	634	673	727	788	863	907	994
260	296	347	388	455	521	588	635	674	730	789	864	908	996
262	298	349	389	457	525	590	640	675	738	791	865	913	997
263	299	350	391	458	526	591	642	678	739	799	866	921	998
265	306	351	392	461	529	592	643	679	741	812	867	922	
267	307	352	394	462	531	593	645	680	743	814	868	924	
268	312	353	395	463	532	594	646	685	744	815	869	938	
270	313	359	396	464	533	595	647	686	748	817	871	939	

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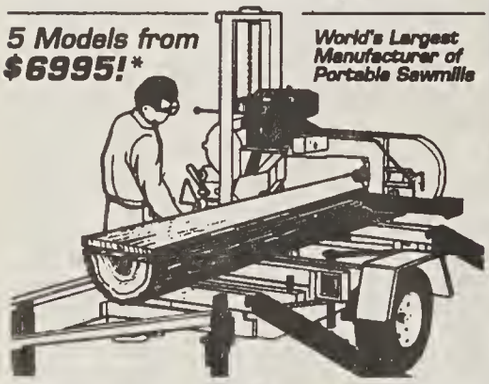

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F3G02C

'My father had the notion that by the age of six, a child's life is pretty well formed.'

A Memoir by Charles Kuralt

CBS News correspondent Charles Kuralt received the 1993 North Caroliniana Society Award given at the University of North Carolina at Chapel Hill. With permission of the society, Carolina Country *publishes excerpts of remarks he delivered on that occasion.*

I was born in 1934 in Wilmington, but I have no recollection of Wilmington; I only went there to be born. We lived in Lumberton, but I do not remember Lumberton; I was too young. We lived in Fayetteville; ditto. My first memories are of Stedman, a hamlet near Fayetteville, where my mother was the home economics teacher at the Stedman school within sight of our house. In the folklore of our family, there is a story that I embarrassed my parents by bragging in polite company back home in Onslow County that our house in Stedman had an indoor toilet. Well, it did.

I went back to Stedman a few years ago, and found everything just as I remembered it: the old house, still unpainted, with a great welcoming porch; the enormous magnolia tree in the front yard; the same sandy walk beside the road toward the store and the railroad track, passing the same picket fence enclosing the same strawberry patch. (Imagine, a patch of our progressive and industrious and rapidly developing state that has found no better use than to produce sweet strawberries for more than 50 summers!) ... The woman behind the [post office] counter ... had something to say. She said, "How is your mother?" I said, "She's fine," which was true at the time. She said, "Your mother taught me everything I ever learned about cooking and keeping house."

So that was my gift from Stedman, to have my mother well-remembered there.

We moved to Salisbury. We lived in a brick house on a hill above the highway. ... I had a playmate named Billy. ... One day, we were up on the hill, watching the cars go by on the highway, when one of them pulled off on the shoulder, with engine trouble, I suppose, and a man got out and opened the hood. And the hood didn't open from one side or the other, like an accordion, the way hoods opened then. It opened from the front, all in one piece, and held itself open while the man peered inside. Up on the hill, Billy and I were amazed. We felt we had just witnessed the coming of a new age, and we ran home to tell our mothers.

We moved to Washington, North Carolina, on the Pamlico River. There, my friends and I wore towels as capes and played Superman, or rode broomsticks as cowboys, or wore towels and rode sticks as Superman on horseback. We all had a stick for a horse, except for Charles, a rich boy who lived in a great white house on the river, who had a horse for a horse. Since none of us had a horse, and since he wouldn't climb down from his horse and ride a stick, we never played with him. I felt sorry for him, and wished to befriend him, but couldn't think of a way. It was my first experience with the camaraderie of the common people and the loneliness of the upper classes. ...

Courtesy of Charles Kuralt

Ina Bishop Kuralt, originally of Jacksonville, with her son Charles. Mrs. Kuralt died in 1991.

Summertimes and holidays, we often returned to my mother's home in the corner of Onslow County that long-time residents still refer to as "Southwest." I remember every detail of life there on the 100-acre tobacco

farm that seemed to me the authentic center of the world.

I remember my grandfather, John Bishop, his white mustaches tobacco stained, clad always in overalls. I was in awe of him. He could do anything —expertly split a log, slaughter a hog, ride a mule, cure a ham, chink a tobacco barn— and everything, he did expertly, with a certain easy style, and everything he did, he offered to let me try, too. I remember him sitting on his tool box in the shade of the side yard with a bucket of oysters, methodically opening them, scooping the oysters into his mouth with the oyster knife and tossing the shells back into the bucket. And I remember his laughter when he offered to let me try that, too, and I made a face and ran away.

Sometimes, I was left in the care of my grandmother. This was always a joy. She was a teacher and reader of books. She aught half the children in that part of the country to read, nd she read to me from the travel books of Richard Halburton and the short stories of O. Henry and the poems of Kipling and Poe. I do believe I gained a love of words and he rhythm of language from my grandmother, Rena Bishop, nd perhaps a sense of the romance of travel, too.

And this in a house without plumbing or electricity on a lirt road a long way from town. I am acquainted with city people who think of country people as backward and uneduated. I knew better than that before I was six years old.

One day, I saw my grandmother standing at the end of the lriveway, and when I ran out to oin her, I was startled to see hat she was crying, wiping her yes with her apron. I had never een her cry and it upset me. ut it needn't have. Those were ears of joy. Up the road, off in he distance, were coming the EA light poles that would anish the kerosene lamps and ive us a proud bare electric ulb hanging over the table in he kitchen. That farm entered odern times, which finally, of course, consumed the farm. he farm yard is the parking lot of a supermarket now, the ouse and the barn and the sycamore trees all gone ... .

I was startled to see that my grandmother was crying, wiping her eyes with her apron. I had never seen her cry and it upset me. But it needn't have.

My father was now a field supervisor for the state Department of Public Welfare, and of all those who took turns caring for me, he was my favorite. It metimes fell to him to take me along on his visits to the elfare offices in the county seats of eastern North Carolina. nd I loved these trips. Here, I quote myself, from a memoir wrote a few years ago, "A Life on the Road."

> We rolled along the country roads to the old tidewater towns, Edenton, and Plymouth and New Bern and Swan Quarter, my father smoking Tampa Nuggets and spinning yarns for my amusement. He tried a little history on me, thinking to improve my mind: "The people here didn't like the British governor, and had a fight with the British at this bridge." He filled me with local lore: "At Harkers Island over there, they make wonderful strong boats and go to sea in them." He taught me to read the Burma-Shave signs: "Twould Be More Fun ... To Go by Air ... But We Couldn't Put ... These Signs Up There. Burma-Shave." We stopped in the afternoons to fish for a few minutes in roadside creeks turned black by the tannin of cypress trees, my father casting a red-and-white plug expertly with the old bait-casting rod he carried in the trunk, and patiently picking out the backlashes that snarled the reel when I tried it. We stopped for suppers of pork chops, sweet potatoes and collard greens at roadside cafes, and rolled on into the night, bound for some tourist home down the road, my father telling tales and I listening in rapture, just the two of us, rolling on, wrapped in a cloud of companionship and smoke from his five-cent cigar.

My father had the notion, still has it, that by the age of six, before the institutions of society get hold of a child, the child's life already is pretty well formed, for good or ill. He or she will already have been well loved, or not, and will have known some successes and gained some confidence, and formed some interests and some childish ambition, or not.

And I, thinking back on the days before I was six, find nothing in this theory to disagree with. I see that I was a little boy of no money, but much privilege. I wish every child in our state, and in the world, the kind of childhood I had in the Depression days of the 1930s in North Carolina.

The complete text of Mr. Kuralt's remarks is reprinted as "Growing Up in North Carolina," Charles Kuralt (Chapel Hill: North Caroliniana Society Imprints No. 23, copyright 1993). For information, contact the North Caroliniana Society, Wilson Library, University of North Carolina, Chapel Hill, N.C. 27599-3930.

Carolina Electric Cooperatives and CP&L reach milestone agreement . . . U.S. Energy Department looks favorably on environment.

Efficiency study of manufactured homes earns state award

Nationally known radio personality Paul Harvey praised the program last winter on his popular radio broadcast:

"You know, a home buyer will often choose a manufactured home because of the low purchase price, but then he is shocked by the home's high energy costs," Harvey said. "Well, right now in North Carolina, six super insulated manufactured homes using energy efficient appliances are being monitored and measured for energy demand and savings — the first ever joint effort between manufacturers and the National Rural Electric Cooperative Association. ... This should result in a safer, more affordable housing choice while using less energy, and it's your money they're saving."

Now, the project has been recognized here at home.

The North Carolina Alternative Energy Corporation (AEC) has honored Carolina Electric Cooperatives and the National Rural Electric Cooperative Association for significant contributions to energy efficiency in manufactured homes.

Carolina Electric Cooperatives and NRECA received the 1993 Partnership Award, which recognizes the cooperation and support of the partners involved in AEC's Model Manufactured Housing Demonstration Project. Through the project, six newly designed energy-efficient manufactured homes were constructed, sited and monitored for energy use for one year. They are served by four co-ops: Four County EMC, Burgaw; Randolph EMC, Asheboro; South River EMC, Dunn; and Surry-Yadkin EMC, Dobson.

Carolina Electric Cooperatives served as expert adviser to AEC in the development of guidelines for a comfortable, durable, affordable and energy-efficient manufactured home.

The homes have extra insulation in walls, floors and ceilings, energy-efficient heating and cooling systems and water heaters; and well-sealed heating and cooling ducts. R-Arnell Custom Homes, Oakwood Home Corporation and Fleetwood Home/Mid Atlantic also were involved in the project.

Preliminary results indicate that the monthly electric bills for the model homes are 30 to 50 percent lower than those of standard models.

Marvin O. Marshall, executive vice president and general manager of South River EMC, said, "Our first priority is to supply reliable and affordable electric service to our customers. But beyond that, we have a strong commitment to conserving our natural resources and to improving the quality of life for North Carolinians. The purchase price of manufactured homes makes the American dream of home ownership a reality for many people. Our partnership with AEC will help to keep that dream alive by keeping a home affordable."

Marshall serves on the board of directors for AEC, an independent, nonprofit organization established by the N. C. Utilities Commission in cooperation with the state's electric utilities to promote energy efficiency.

The demonstration project was jointly funded by AEC, Carolina Electric Cooperatives, and the National Rural Electric Cooperative Association.

Youth energy projects shine at State 4-H Congress

Bryan Isenberg *Selena Cobb* *Emily Westbrook* *Paula Westbrook* *Todd Bowman*

Winners in presentation contests sponsored by the North Carolina Association of Electric Cooperatives were chosen during State 4-H Congress in Raleigh in July.

They were Bryan Isenberg of Harrisburg; Selena Cobb of Yanceyville; Emily Westbrook of Four Oaks; Paula Westbrook of Four Oaks; and Todd Bowman of King.

Isenberg, 10, son of Dwayne and Nancy Isenberg, won the electric presentation contest junior division by demonstrating how an electric magnet and old telegraph work and by sending a telegram to Atlanta.

Cobb, 15, won the senior electric presentation contest for ages 14 to 19 by demonstrating how to make electricity fun and educational. She is the daughter of Sammy and Diana Cobb.

Emily and Paula Westbrook, both 10, gave a team presentation in the Home Environment/Home Energy junior division. They pointed out the need for clean air in the home and the harmful effects of dust mites, molds and mildews. Emily is the daughter of Tim and Deborah Westbrook, and Paula is the daughter of Eldridge and Julia Westbrook.

Bowman, 15, won the home environment/home energy senior division for ages 14 to 19 with a presentation on identifying and controlling indoor air pollutants. He is the son of Terry and Margaret Bowman.

Bowman and Emily and Paula Westbrook won $50 savings bonds. Isenberg received a $100 savings bond, and Cobb receives a $150 bond and a trip to the Eastern National 4-H Engineering Event in Richmond, Va., in September. The North Carolina Association of Electric Cooperatives is the trade association for the state's 28 electric cooperatives.

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The Heritage Company is pleased to announce the release of "Behind Riverwood," Bob Timberlake's most recent offset lithographic reproduction. This magnificent work is being offered as a time-limited commission with orders being accepted from October 4 through November 14, 1993. The image area is 13¼" x 28½" on exquisite 100% rag stock measuring 19" x 33". Issue price is $235.00 plus $7.00 shipping (NC residents add 6% state tax). The size of the edition will be determined at the end of the reservation period. To reserve your personal reproduction of this classic Timberlake or for the name of an authorized Timberlake dealer in your area, please contact:

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Power supply division of Carolina Electric Cooperatives reaches milestone agreement with CP&L regarding coordination

Carolina Power & Light Co. (CP&L) and the North Carolina Electric Membership Corporation (NCEMC) have reached agreement on a long-term contract that will govern electric power supplies and coordination between the two organizations. Final agreement is dependent upon approval by the Federal Energy Regulatory Commission (FERC) and the Rural Electrification Administration (REA).

NCEMC is the power supply arm of Carolina Electric Cooperatives, the network of electric cooperative organizations in North Carolina.

In a joint statement, CP&L Chairman and Chief Executive Officer Sherwood H. Smith Jr. and Carolina Electric Cooperatives Executive Vice President Wayne D. Keller said the agreement marks a new era between the two organizations. The agreement will enable the two companies to meet the electric power requirements of their customers better, and support further the economic development and creation of new jobs in North Carolina.

One result of this agreement is that NCEMC and CP&L have settled cases that were pending before FERC. Specifically, NCEMC will withdraw its competing application for an operating license for CP&L's Walters Hydroelectric Plant located in western North Carolina. In addition, NCEMC will withdraw its objections before FERC to CP&L's contract for the purchase of 400 megawatts of electricity from Duke Power Co.

Under the terms of the agreement, NCEMC may gradually assume full responsibility, subject to certain limitations, for meeting the electricity needs of its members.The agreement allows NCEMC to use the CP&L transmission system for transferring power from its own resources, and also to make even more efficient use of its load management program. NCEMC agreed to give CP&L notice before building its own generating facilities or before choosing another power supplier.

NCEMC supplies wholesale power to 27 rural electric cooperatives serving more than 1.6 million North Carolinians. Seventeen of these 27 cooperatives serve assigned territories dispersed throughout the territory assigned to CP&L. CP&L serves approximately 1 million customers in a 30,000-square-mile service area in central and eastern North Carolina, an area around Asheville in western North Carolina and the northeastern portion of South Carolina.

Gary Strickland is new administrator of state REA

Gov. Jim Hunt has appointed Gary Strickland of Cary as administrator of the board of the North Carolina Rural Electrification Authority.

Gary Strickland

Previously, Strickland was employed with the North Carolina Milk Commission from 1966 to 1991. He worked with the Public Staff of the N.C. Utilities Commission until his appointment to the N.C. REA.

Strickland, a native of Johnston County, received a bachelor's degree in business administration from Campbell University in 1966 and a master's degree in economics from N.C. State University in 1985.

The N.C. Rural Electrification Authority reviews plans by electric and telephone co-ops to expand or improve services before plans are submitted to the Rural Electrification Administration in Washington. The authority also monitors the quality of service provided by the co-ops.

Economic Development Financing is on Nov. 2 ballot

On Election Day, November 2, citizens of North Carolina will vote on five ballot questions. The first question asks if voters are for or against an amendment to the state constitution that would finance local economic development.

The other four questions ask about a total of $740 million in bonds for building projects in state community colleges, universities, parks and clean water projects.

The Economic Development Financing amendment, as it's called, was approved by the state legislature this year to help local governments finance sewer, water and other systems. It would allow local governments to use tax revenues that a new industry in the community produces to finance local infrastructure for the industry and to attract more industry.

As proposed, a government designates a property from which the tax revenues would be set aside. The current value of the property, along with the amount of property taxes generated before construction of the new business, are recorded. After new construction is complete, the proper

value is updated, and any increase in tax goes to a fund specifically to improve infrastructure for that site.

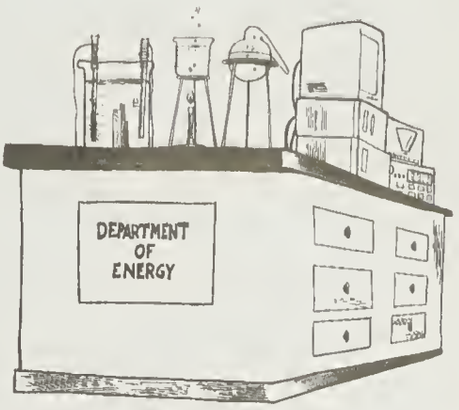
The government then creates a development financing plan and holds a public hearing in preparation for local approval of a bond issue. The additional tax revenues are used to retire bonds issued to finance public improvements for the project. The financing area remains in effect for 30 years or until the bonds are retired. After that, all taxes go into the local general fund as usual.

Forty states currently allow local governments to use "economic development financing." In Rock Hill, S.C., $10 million in EDF bonds financed improvements for a business park, including roads, water, sewer, electricity, landscaping, signage and design and construction services.

From 1986 to 1992, the area grew from 20 to 90 businesses, and the property tax base for the area grew 351 percent while the tax revenues increased by 946 percent.

Environment edges out defense at DOE

For the first time in its history, the U.S. Department of Energy plans to spend more money on the environment ($1.5 billion) than on defense (more than $1 billion).



The agency's report on the first 100 days of the Clinton administration lists a new set of priorities:

- More than $1 billion for energy efficiency and renewable energy projects, including $74 million for energy efficiency and weatherization grants for communities, schools and hospitals.
- $2.8 million to raise the use of alternative fuel vehicles in the federal fleet.
- Establishment of the 280-acre National Wind Technology Center in Colorado to test wind energy.
- A 45 percent budget cutback in nuclear research, and a 19 percent cutback in defense programs.

This is the big picture, but it seems that the department is also making small changes. Energy Secretary Hazel O'Leary warns that anyone who uses a bureaucratic acronym in her presence must drop a quarter in the money jar. That fund goes to the DOE's child care center.

Even the photographs lining the corridor ontside O'Leary's office, once an array of nuclear submarines and nuclear power plants, now display wind farms, solar energy cells and projects on science education.

reene County youth wins top state 4-H honors for electric energy projects

reen County 4-H member Benjamin R. Thomas may be only 11, but he has already racked up a distinguished record of 4-H achievements. And he s received several awards on the basis of that record.

Ben is the son of Harold and Sue Thomas of Snow Hill. he Thomases are served by Pitt and Greene EMC.

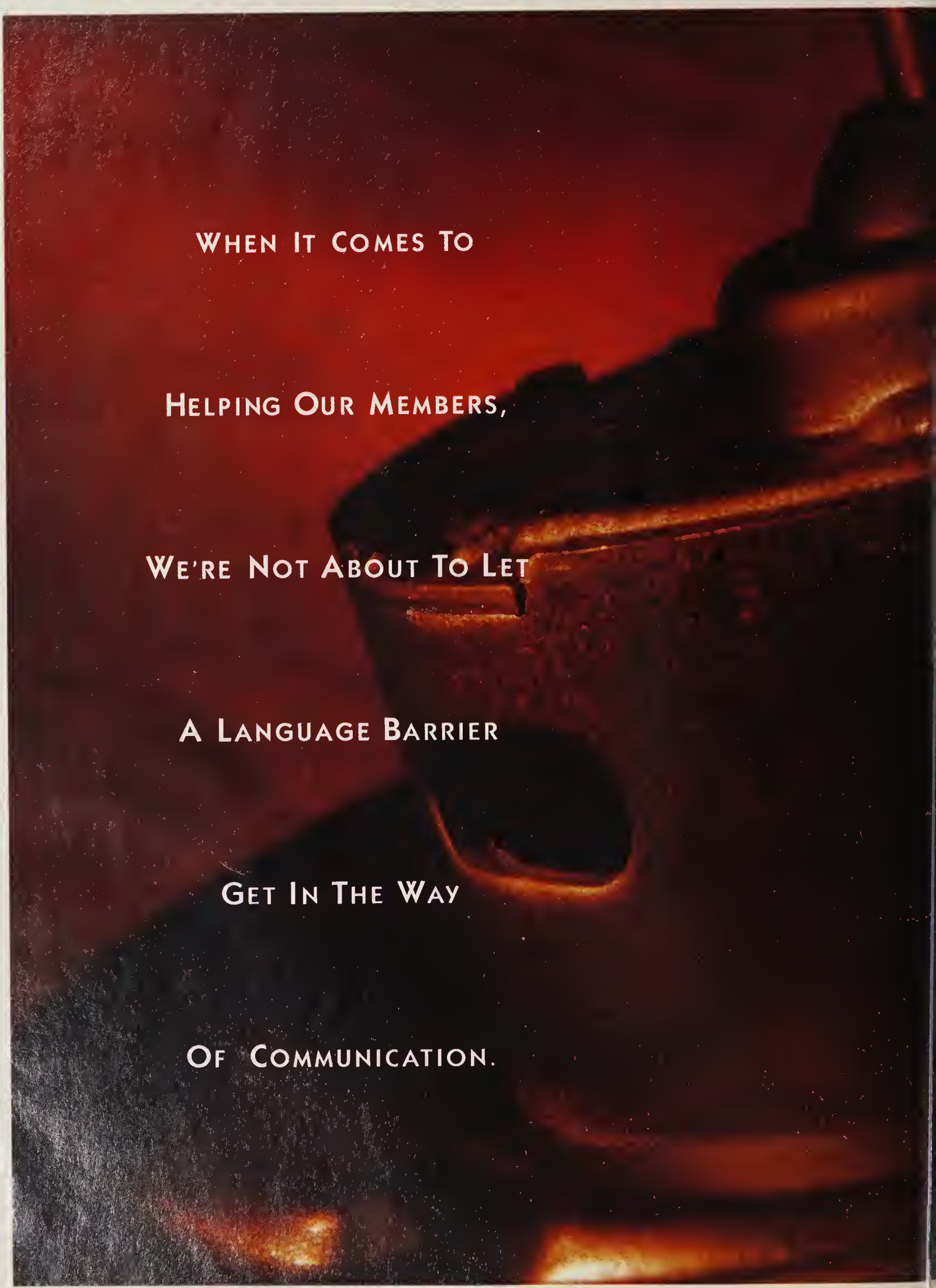
As a member of the Greenridge Go-Getters 4-H club, n submitted to the state 4-H office in Raleigh the win- g State Cumulative Record Book on his Electric ergy Project, and the State First Alternate winning cord Book on his Achievement Project. Both long-term oks were judged in the Junior Division for ages 9 to 13.

For the past seven years, Ben has been active in 4-H l the Electric Project. Most recently, he was declared t place CP&L territorial winner on the basis of his ctric Cumulative Achievement at the annual N.C. State 4-H Electric Congress.

Benjamin Ray Thomas

Ben won this award by completing a series of tasks related to electricity. He installed heat/loss outlet insulators in his home, assembled a battery-tester, installed a fluorescent lightbulb in his kitchen at home, repaired a short in an electric mixer cord, helped to wire three telephone jacks, and gave a presentation titled, "Lamps that Light Up Your Life."

All totaled, Ben Thomas has spent at least 1,630 hours studying and working with electricity and related projects. He has also received awards in other categories including food and nutrition, leisure education, computers and gardening.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THEY SPEAK JAPANESE. WE SPEAK SOUTHERN. BUT IF YOU ASK THE JAPANESE MANUFACTURER ASMO WHY THEY DO BUSINESS WITH OUR CRESCENT EMC, YOU'LL FIND THAT COMMUNICATION IS RIGHT UP THERE AT THE TOP. EARLY IN 1989, ASMO OPENED A PLANT IN STATESVILLE, NORTH CAROLINA, TO MANUFACTURE DC MOTORS FOR AMERICAN-MADE HONDAS, TOYOTAS AND CHRYSLERS. SINCE THEIR OPENING, EMC HAS STAYED IN VERY CLOSE CONTACT WITH ASMO, EVEN GOING SO FAR AS TO RECORD THE PLANT'S ELECTRICITY USE AT 15-MINUTE INTERVALS TO HELP THEM BETTER MANAGE THEIR MONTHLY BILLS. EVEN IN THE ONE CASE WHERE THERE WAS A PROBLEM, A FREAK OCCURRENCE THAT CAUSED A 2000 KILOVOLT TRANSFORMER TO BURN OUT, EMC'S QUICK RESPONSE AND CONSTANT COMMUNICATION SEEMED TO GIVE ASMO A HIGHER OPINION OF OUR EFFICIENCY AFTER THE FAILURE THAN BEFORE. SO FOR ALL THOSE PEOPLE WHO THINK SOUTHERN AND JAPANESE DON'T MIX, NOT TO WORRY. AT LEAST IN NORTH CAROLINA, CORNBREAD GOES JUST FINE WITH SUSHI.

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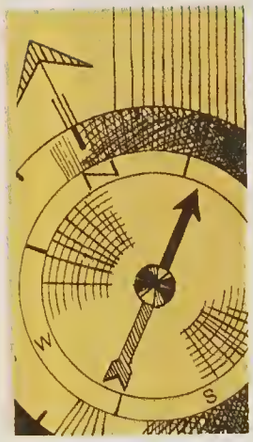


Colorful events in a colorful season.

Events at Old Salem

Autumn, Winston-Salem

Events scheduled at Old Salem through mid-November are as follows:

"Pewter Tablespoon" workshop, Oct. 13; "Friends Day-A Moravian Sampler," Oct. 16; Cross Stitch Workshop, Oct. 19; Old School Open House, Oct. 29; A Showcase of Christmas Treasures, Nov. 4; Wooden, Tine Rake workshop, Nov. 5; Moravian Cookies workshop, Nov. 9; Moravian Dovetailed Foot Stool workshop, Nov. 11; A Collector Shares session with the director of The Blue Ridge Institute, Nov. 14.

Contact Old Salem, Box F, Salem Station, Winston-Salem, N.C. 27108. Phone: (919) 721-7300.

Valle Country Fair

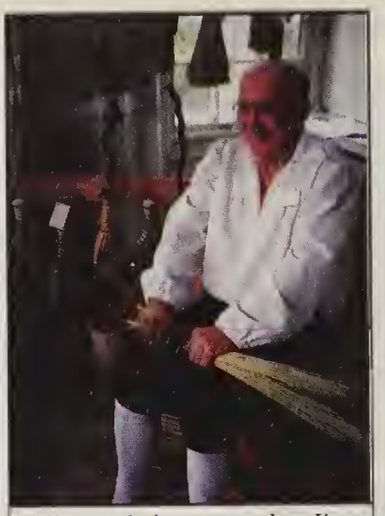
Oct. 16, Valle Crucis

15th annual fair on the grounds of Mission School Apple Barn with 150 craftspeople and artisans, barbecue and Brunswick stew lunch, homemade foods, music, games, wagon rides, quilts, apple cider and apple butter, pottery, Cow Patty Bingo and more. Country supper is at 5:30, square dance at 7:30 p.m. Proceeds benefit projects for the needy in Avery and Watuaga counties. Contact Valle Country Fair, P.O. Box 543, Valle Crucis, N.C. 28691.

Tweetsie Halloween

Oct. 23-31, Blowing Rock

Halloween festival featuring a haunting ride on the "Ghost Train." Contact Tweetsie Railroad, P.O. Box 388, Blowing Rock, N.C. 28605. Phone: (704) 264-9061.



Albemarle broom maker Jim Thomas at the guild show.

Albemarle Crafts

Oct. 29-31, Elizabeth City

One of North Carolina's oldest guild shows. Features tinsmith, leathercraft, woodworking, reproduction furniture, scherenschnitte, lacemaking, chair and stool bottoming, pottery, hooked rugs, porcelain dolls, silhouettes, dulcimers, stained glass, weaving, spinning, knitting, crewel embroidery and more. Contact Candace L. Murray, 1209 McPherson St., Elizabeth City, N.C. 27909. Phone: (919) 338-3954.

Boo at the Zoo

Oct. 30-31, Asheboro

Trick or treating around the park, carnival games, children's costume contest, parade, juggling and magic. Storyteller Obakunlee Akinlana will unveil the mysteries of the African wilds in "Boo at the Zoo After Dark." Contact the N.C. Zoo at Rt. 4, Box 83, Asheboro, N.C. 27203. Phone: (919) 879-7000.

Stampede in the Park

Oct. 9, Williamston

Arts and crafts festival on the campus of Martin Community College. Features an outdoor hunting show, rodeos, concessions and live music. Contact the Martin County Chamber of Commerce, P.O. box 311, Williamston, N.C. 27892. Phone: (919) 792-4131.

River of Gold

Through Jan. 2, Charlotte

"River of Gold: Precolumbian Treasures from Sitio Conte" will be presented at the Mint Museum of Art. A selection of 150 artifacts including gold pendants, ear rods, hammered repousse plaques, ornaments, ivory, precious and semi-precious stones. Also, ceramics from a burial site of the ancient Panamanian society. Contact Phil Busher, 2730 Randolph Road, Charlotte, N.C., 28207 Phone: (704) 337-2009.

Tina Denham's pillows will be at the Gaston College show.

Art at Gaston College

Oct. 1 to Nov. 30, Dallas

Contemporary fiber art works will be showcased at the D.F. Beam Visual Arts Center Gallery, Gaston College. Contact Lisa Olson, 201 Highway 321 South, Dallas, N.C. 28034-1499. Phone: (704) 922-6200.

Sustainable Agriculture

Nov. 12-14, Raleigh

Conference theme is "Building Sustainable Communities." Session on equipment and design for drip irrigation, protecting well water quality, forest manage

ment, solar energy on the farm, organic pesticides, rotation grazing, sustainable peanut production, biodynamic farming, permaculture, and wildlife as part of sustainable agriculture. Advanced registration fee for the full three-day conference is $75 payable before Oct. 22. Other registration fees available for one or two days of the conference. Contact Marjorie Bender, 115 West Main Street, Carrboro, N.C. 27510. Phone: (919) 968-1030.

Barbecue Festival

Oct. 23, Lexington

Tenth annual festival with special events throughout the month. Features a tennis tournament, a 12-mile tour de Pig cycling event, a golf tournament, a Hawg Run, and the annual Parade of Pigs. Also, 300 craftsmen and vendors. Ricky Skaggs will perform at the annual concert. Contact Kay Saintsing, P.O. Box 1642, Lexington, N.C. 27293. Phone: (800) 722-5579.

Fall Festival of Herbs

Oct. 9, Matthews

Special emphasis on medicinal herbs. Also, Earl Carter will present a program on Native American medicines. Contact Brenda Dills, 15908 Deepwood Place, Matthews, N.C. 28105. Phone: (704) 882-2669.

Life and Science

Oct.-Nov., Durham

The October-November calendar at the Museum of Life and Science includes: "Cold-Blooded Critters," Oct. 11 a.m. to 4 p.m. and Oct. 2 to 4 p.m. "Phabulous Physics," Oct. 16. 2 and 2:45 p.m. "The Willy Wonka Kinkum-Crankum Halloween Adventure," Oct. 29-30, 5:30 to 8:30 p.m. "Meet the Mammals," Nov. 6, 11 a.m. to 4 p.m. and Nov. 7, 1 to 5 p.m. "Family Science Sunday," Nov. 7, 1 to 5 p.m. Contact Margaret Martin, P.O. Box 15190, Durham, N.C. 27704. Phone: (919) 220-5429.

Mistletoe show and sale

Nov. 12-14, Elizabeth City

The Knobbs Creek Recreation Center will host the 16th annual show. Featuring 70 booths of crafts including dolls, ornaments, wood items, cross stitch, ceramics, stained glass, paintings, dried flower arrangements, Christmas decorations and more. Contact Sandra Rowe, 1716 Darian Drive, Elizabeth City, N.C. 27909. Phone: (919) 335-4583.

Christmas stamp dedication ceremony

Oct. 21, Raleigh

Dedication of 1993 traditional Christmas stamp coincides with U.S. Postal Service's first day of issue. The stamp features a reproduction of an Italian Renaissance painting in the collection of the North Carolina Museum of Art. The painting is "Madonna and Child in a Landscape" (c. 1515) by Giovanni Cima de Conegliano. North Carolina residents will have the first chance in the nation to buy the stamp Oct. 21 from 9 a.m. to 5 p.m. at the museum. The stamp will be available elsewhere beginning Oct. 22. Contact the museum at 2110 Blue Ridge Rd., Raleigh, N.C. 27607. Phone: (919) 833-1935.

Black Mountain Music

Oct. 15-17, Black Mountain

Camp Rockmont hosts the three-day music festival. Featuring David Holt, Kukuruza, the Trinity Drummers, The Nudes, the Swamp Cats, Carrie Newcomer, Ada, Bill Wellington, Squirrelly Germs, Red Mountain White, Trash Bo Bradham and Mary Cay Brass, The Metropolitan Blues All Stars and more. Bunkhouses and camping space available. Contact Beverly Allan, 100½ W. State St., Black Mountain, N.C. 28711. Phone: (704) 669-0780.

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Hank's Gardening Guide

by Hank Smith

An ideal time for gardening.

Autumn's arrival makes for ideal gardening activities. We have October's cool nights and bright, crisp days, and soil that's still warm from summer.

Now's the season to plant new trees and shrubs, as well as to finalize plans for late autumn planting. Also, you should clean up and destroy old flowers, stems and foliage of annuals and perennials.

Protect mum blooms

Chrysanthemum plants withstand the first cold of autumn, but frost and low temperatures can damage open blooms. A few choice plants in bud and flower can be protected by covering them with large cardboard boxes turned over the mums. Large plantings should be protected with a simple frame of wooden stakes covered in burlap, old sheets or plastic.

If there is frost, it will form on the cover and not the flowers. Wait until frost has melted in the morning before removing cover.

If you use plastic, be sure to remove cover before bright sunshine overheats and scalds plants.

Fall vegetables

Late plantings of leaf lettuce, beets, carrots, spinach, onion sets, turnips, mustard and kale still can be made. But get them in before mid-October. The sooner the better. Perhaps you'll want to plant in the spot where you had annual flowers during the summer.

Bloom from shrubs

When selecting shrubs for planting now, don't overlook those that bloom in winter.

"Camellias head the list."

Camellias head the list. This showy evergreen contributes perfect flowers from early winter through early spring. The glossy green leaves make the camellias a prized year-round accent.

Eleagnus begins to bloom in late autumn and continues until midwinter. It bears tiny, fragrant off-white blooms. The unusual leaves, dull green on top and silvery on the underside, make eleagnus a bold-textured plant.

Tea Olive (Osmanthus Fragrans) produces tiny fragrant white blooms in early winter. It needs the winter protection of a wall or hedge in the Carolinas. In late winter, red flowerbuds of Viburnum tinus open into creamy-white, fragrant blooms.

Witch hazel and wintersweet bloom in winter, usually about Christmas. Flowering quince often begins flowering in midwinter.

In late winter or early spring, flowering almond, forsythia, Jasmine Nudiflourm, and bush winter honeysuckle (with fragrant blooms) come into flower.

Garden chores

1. Pick green tomatoes and carry indoors to ripen.
2. Plant perennials. If available in garden centers at this time, plant pansies.
3. If you've planted cool-season grasses such as fescue and bluegrass, keep seed well watered if there are not frequent rain showers.
4. Plant spring-flowering bulbs and hardy perennials (iris, peony, daylily).
5. In making preparations to plant trees and shrubs, dig hole about twice as wide and deep as the root ball. Add organic matter to soil to be used as backfill in "setting" plant. Aged cow manure is a good booster to growth in the spring.
6. Transplant or plant strawberry plants. After four years in one spot, it is advisable to move the strawberry bed.
7. Apply pre-emergence herbicide to discourage growth of winter annual weeds in the lawn. These include henbit and chickweed.
8. Clean up vegetable garden. Toss healthy leaves and stems of vegetables into the compost pile.
9. Keep leaves and pine straw raked from the lawn. This is especially important in the case of a newly-seeded lawn which needs to receive direct sunlight.
10. Order seed catalogs.
11. Use rotary tiller to turn soil in the vegetable garden. This helps to control insects and diseases.
12. To help control weed growth, begin applying winter mulch of plants.

Christmas cactus

In order to bring Christmas cactus into bloom, place the plant outdoors this month where it will be exposed to night temperatures of 50 to 55 degrees. Withhold water while plant is outside. This will force all flowers to open at blooming time.

Once you see the tiny flower buds developing, bring the plant indoors and resume watering.

Ground covers

The best solution for lawn areas that are thin due to shade and root competition from trees is to replace the grass with a ground cover. Now's the best time to get one started.

Good choices include mondo grass, Japanese pachysandra, evergreen periwinkle (creeping myrtle), ajuga, lirope, and ivy.

After removing existing grass, plant the groundcover from three to six inches apart. Then apply a layer of mulch to protect the young plants this winter.

Growing gardenias

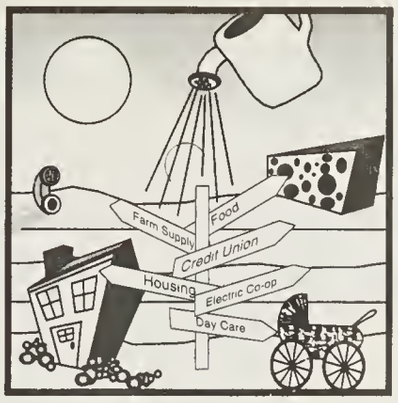
Cape Jasmine or gardenia is a very popular evergreen shrub grown for its pure white, intensely fragrant double flowers. Also, it is prized as a glossy-leaved evergreen in the landscape.

Gardenias are best suited to outdoor growth in the middle and lower South, but often can be grown with success in the upper South if planted in protected areas. Winter cold often burns the leaves or kills back the tops.

Plants need better than average moisture for best growth; mulch heavily during summer months. Plants suffer badly in dry soils, as leaves yellow and fall, or buds drop.

Plant in full sun or partial shade. Fertilize in the spring, using special acid-forming azalea-and-camellia fertilizer.

Gardenias are easily propagated from cuttings made from half-ripened wood (that part of the stem located several inches back of the growing tip—where the wood is a bit more firm and the stem slightly larger.) Root the cuttings in a rich soil mix which includes clean sand. They also will root in water.



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Try Herb Tea Diet and Cleansing Program for 30 days. If you're not 100% satisfied that Herb Tea Diet and Cleansing Program has helped you lose weight. . .just return the unused portion for a full refund! That's how sure we are! Available in Tea or Tablets.

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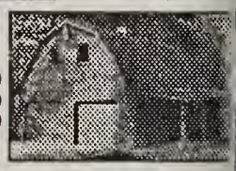

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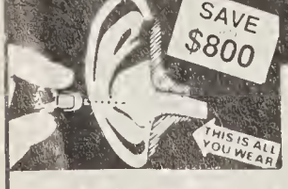

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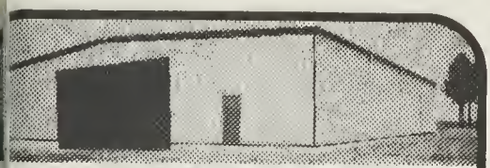

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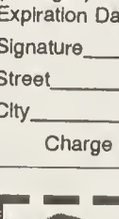

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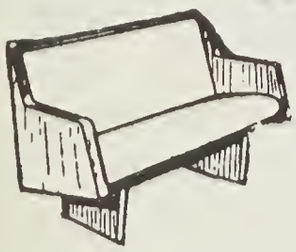

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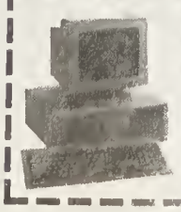

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Journal

by Owen Bishop

Don't complain to me if you curl your lip after just one sip.

Mint julep postscript: How do you make the darned thing?

That question, in one form or another, was posed to me by several readers who were disappointed when we raised the issue in the July Journal and failed to provide a recipe.

The July column examined the results of a survey showing that most Americans, including Southerners, are unfamiliar with the drink's ingredients. I mentioned that it contained bourbon, sugar and ice but offered no directions for making it.

The disgruntled readers wanted to sample the famous concoction, which has come to symbolize the lifestyle of Old South aristocrats, who often sipped mint juleps on the veranda of their columned mansions.

One of the readers was Ruth Trotter of High Point, whose comments were echoed in other letters. Here's what she wrote: "I enjoyed the July issue very much. But there is one thing that bugs me no end —and that is to read something that asks a question, and doesn't give you the answer. ... I learned what's not in a mint julep but now I would like the question answered. The recipe, please! I am 83 years old and have never tasted a mint julep, but I can tell you one thing: When you send me the recipe, I will certainly cure that!"

In response to these requests, I visited my neighborhood public library, where the helpful reference staff knew right where to find the recipe: John Poister's "New American Bartenders Guide." It included a basic version and two variations. Meanwhile, a reader faxed me his "true recipe" for the drink and I ran across yet another in a newspaper column.

Three of these recipes are reprinted here. Personally, I'd never touch any of them because I don't like the flavor of mint. So, if you decide to try one, please don't complain to me if you curl your lip and turn up your nose after the first sip.

Quick and Easy Mint Julep

From "New American Bartenders Guide"

Several mint sprigs
1 teaspoon superfine sugar
1 teaspoon water
3 ounces bourbon

Muddle mint sprigs in a double Old Fashioned glass with sugar and water until sugar is dissolved. Fill glass with finely crushed ice and add bourbon. Stir briskly with an iced tea spoon. Garnish with a mint sprig.

Frank W. Cox Jr. of Washington, N.C., faxed us this recipe, which calls for clear corn whiskey instead of the traditional bourbon:

In a tall glass (not plastic), place one slice of ripe lemon, three of four fresh mint leaves, and three teaspoons of sugar. With long spoon, crush mint leaves and lemon, and add three tablespoons of warm water. Stir thoroughly to dissolve. fill glass with finely crushed ice, float ice with clear corn whiskey. Although it must be legal, of course. (Buy Georgia Moon from the ABC store.) Stir ingredients thoroughly and let sit until glass frosts. Garnish with lemon slices on rim and sprig of fresh mint. Sip gently on a veranda accompanied by a good cigar.

The following "recipe" appeared in a newspaper column by John Shelton Reed of Chapel Hill, who oversaw the survey we wrote about in July. He found it in "Lanterns on the Levee" by William Alexander Percy, who described how his mother had made the drink when he was a boy in Mississippi:

Certainly her juleps had nothing in common with those hybrid concoctions one buys in bars the world over under that name. It would have been a sacrilege to add lemon or a slice of orange or of pineapple, or one of those wretched maraschino cherries. First you needed excellent bourbon

niskey; rye or Scotch would not do at all. nen you put half an inch of sugar in the ttom of the glass and merely dampened it th water. Next, very quickly —and here ts the trick in the procedure— you ished your ice, actually powdered it, eferably in a towel with a wooden mallet, quickly that it remained dry, and, slip- ig two sprigs of fresh mint against the ide of the glass, you crammed the ice in ht to the brim, packing it with your nd. Last you filled the glass, which parently had no room left for anything e, with bourbon, the older the better, and ted a bit of nutmeg on the top. The glass mediately frosted and you settled back in ir chair for half an hour of sedate cumu- ve bliss.

though you stirred the sugar at the bot- n, it never all melted; therefore at the end he half-hour there was left a delicious ss of ice and mint and whiskey which a all boy was allowed to consume in calm ture.

Reed said the sprinkling of nutmeg ust be a Delta thing —I never heard t anywhere else— but Percy's ver- n is close enough to classic to me. I an, if you can't trust a Mississippi Episcopalian to know about juleps, who can you trust?"

The University of North Carolina professor is director of the Center for the Study of the American South, which regularly sponsors surveys about Southern culture. The Institute for Research in Social Science conducts the Southern Focus Poll in cooperation with the center.

"We're interested in all 'Southern' topics, serious and otherwise," he said. "Life's too short to be serious all the time, and we don't use state money for these questions."

If you want to suggest a topic for one of these polls, Reed would be glad to consider it. Write to him at the University of North Carolina, Chapel Hill, N.C. 27599-3355.

Major Improvements To Health Care Plan

"There will be no rate increases for the 1993-94 rating period," stated Grange Master Robert H. Caldwell, "and additional benefits are also being added to the Grange BCBS plan!"

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Barbecued Spareribs

Submitted by Marilyn Vliem, Candler

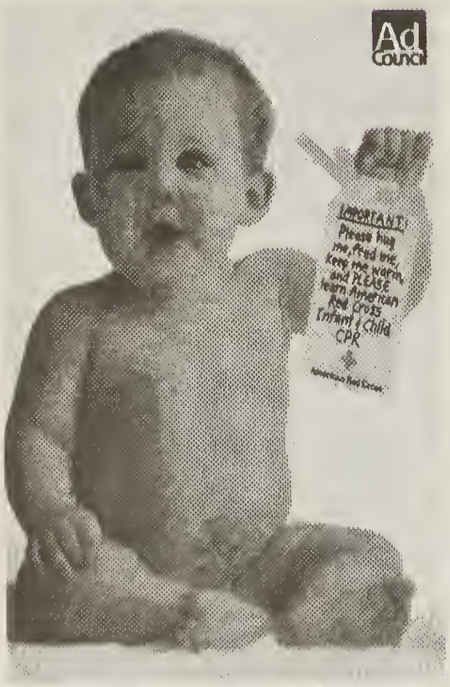
2 - 3 pounds country style ribs
14-ounce bottle ketchup
12 to 14-ounce cola

Boil ribs in water for 20 to 30 minutes. Drain.
Rinse with cool water. Place in a crockpot. Combine ketchup and cola (makes a delicious barbecue sauce). Pour over ribs. Cook on high 5 to 6 hours, *uncovered*. Baste occasionally.
Spareribs can also be cooked in oven. Prepare same as for crockpot, place in a covered pan or dish, and bake at 325 degrees for 3 to 4 hours.

Want to share recipes?

If you would like to share a recipe with Country Kitchen, send it to *Carolina Country*; P.O. Box 27306, Raleigh, N.C. 27611.

We pay $5 for recipes we publish and present each monthly winner a set of 50 recipe cards featuring a reprint of the published recipe.



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